APPLICATIONS INVITED

FOR

GRANT-IN-AID FOR ESTABLISHING TUFTED COIR MAT UNIT

&

PROVIDING TECHNICAL ASSISTANCE & MARKETING LINKAGE TO THE COIR PROCESSING COMMON FACILITY CENTERS IN SINDHUDURG DISTRICT, MAHARASHTRA.

MAHARASHTRA SMALL SCALE INDUSTRIES DEVELOPMENT CORPORATION LTD,

9, KRUPANIDHI, W.H.MARG, BALLARD ESTATE, MUMBAI-400001
Disclaimer

All information provided as a part of this document to the prospective Applicants by the Maharashtra Small Scale Industries Development Corporation Ltd. (MSSIDC) Mumbai, (A Government of Maharashtra Undertaking) is subject to the terms and conditions set out in this document and any addendum to the same (as and when issued in writing).

The objective of this document is to provide prospective applicants information to facilitate their applications for technical assistance for the coir processing common facility centers & to establish tufted coir door mat unit in Sindhudurg district, Maharashtra.

Each Applicant is advised to conduct its own due diligence and check the accuracy, reliability and completeness of the information in this document and obtain independent advice from appropriate sources as deemed necessary. MSSIDC makes no representation or warranty and shall incur no liability under any law, statute, rules or regulations as to the accuracy, reliability or completeness of this document. MSSIDC may at their absolute discretion, but without being under any obligation to do so, update, amend or supplement the information in this document.
1. Introduction

1.1 Background

1.1.1 Maharashtra Small Scale Industries Development Corporation Ltd. (hereinafter referred to as MSSIDC) invites Applications from prospective entrepreneurs in accordance with this document for their interest for Grant-in-aid for establishing tufted coir mat unit & providing technical assistance & marketing linkage to the coir processing common facility centers in Sindhudurg district, Maharashtra (hereinafter referred to as Project) under Maharashtra Coir Policy 2018 and Resource Based Intensive Planning & Development Programme (Chanda te Banda scheme).

1.1.2 A brief profile of the Project has been provided as Appendix 1 titled Project Information Memorandum.

1.1.3 The entrepreneurs interested to establish Tufted Coir mat unit, which will provide hand holding support for purchase of coir yarn manufactured by the Common Facility Center for processing coconut husk established by MSSIDC, in Sindhudurg district, would eligible to apply.

2. Instructions to Applicants

2.1 Scope of Application

2.1.1 Objective of inviting application is to find out as to how many entrepreneurs are interested in setting up of tufted mat unit in the Sindhudurg District of Maharashtra.

2.1.2 Selected participant will be eligible to get the additional benefit(Grant-in-Aid) from Chanda te Banda scheme over and above the benefits given under Maharashtra Coir Policy 2018.

2.2 Eligible Applicants

2.2.1 Following categories of applicants will be eligible to participate:

(1) Any entrepreneur willing to establish coir related enterprise having their own land in Sindhudurg District.

(2) Any existing business entity. Willing to start new coir related enterprise having their own land in Sindhudurg District.

2.2.2 The Applicant should submit a “Power of Attorney” authorizing the signatory of the Application to submit the application on behalf of private limited company and partnership firm

2.2.3 The existing business firm shall submit copy of company registration certificate in case of private limited company. Copy of partnership deed in case of partnership firm.

2.2.4 Copy of the PAN card of individual in case of new entrepreneurs. In case of existing firm, copy of PAN card in the name of company.
2.2.5 Copy of the document such as 7/12 of land, deed of registry in support that the applicant is having its own land to establish the project. The applicant must have minimum 1 to 1.5 hectre land in his name or in the name of company in case of existing business entity.

2.3 Any entity which has earlier been blacklisted and/or barred by MSSIDC or state government or any state government or central government would not be eligible to submit the Application.

2.4 Number of Applications
Each Applicant shall submit only one Application in response to this document. Any Applicant, who submits more than one Application shall be eligible to get the benefit against one application only.

2.5 Pre-requisite for Application Submission
It would be deemed that by submitting the Application, the Applicant has made a complete and careful examination of this document.

The MSSIDC shall not be liable for any mistake or error on the part of the Applicant in respect of the above.

2.6 Right to Accept or Reject any of the Application
The MSSIDC reserves the right to accept or reject any Application or to cancel the Application process at any point of time at its sole discretion without any liability or obligation for such cancellation/rejection and without assigning any reasons for the same.

2.7 Amendment to this document
2.7.1 At any time prior to the Application Due Date, the MSSIDC may, for any reason, and at its own initiative modify this Document by the issuance of Addenda or corrigendum. Such Addenda or corrigendum would be posted on the website.

2.7.2 In order to provide the Applicants a reasonable time to examine the Addendum/corrigendum, or for any other reason, the MSSIDC may, at its own discretion, extend the Application Due Date.

2.7.3 The MSSIDC will not be responsible for any mistakes/oversights of the prospective Applicants failing to check the contents of the addenda/corrigendum (if any, as and when issued).

2.8 Submission of Application
2.8.1 Applicants would provide all the information as requested in this document. The MSSIDC will consider those Applications complete in all respects.

2.8.2 The application shall be accepted manually, post, courier or e mail on or before ___Aug., 2019

2.8.3 The Application and its copies shall be typed or written in indelible ink and the Applicant shall initial and stamp the Application. All alterations, omissions, additions, or any other amendments made to the Application shall be initialled by the person(s) signing the Application.
2.9 Sealing and Marking of Application

2.9.1 The Applicant shall seal the Application and mark the application as “Applications for Grant-in-aid to establish tufted coir door mat unit in Sindhudurg district and providing Technical Assistance & Marketing Linkage to the Coir Processing Common Facility Centre.” The envelope shall be addressed to:
   The Managing Director
   Maharashtra Small Scale Industries Development Corporation Ltd.
   Krupanidhi, 9, Walchand Hirachand Marg, Ballard Estate,
   Mumbai-400001

2.9.2 If the envelope is not sealed and marked as instructed above, the MSSIDC assumes no responsibility for the misplacement or premature opening of the contents of the Application submitted and such Application may, at the sole discretion of the MSSIDC, be rejected.

2.10 Application Due Date

2.10.1 Applications should be submitted on or before the time and the Application Due Date mentioned in the Schedule of Application Process, to the address provided in Clause 2.8.2

2.10.2 Applications should be submitted in the manner and form as detailed in this EOI. Applications submitted by either facsimile transmission, email or telex will not be acceptable.

2.10.3 The MSSIDC may, and at its sole discretion, extend the Application Due Date by issuing an Addendum in accordance with Clause 2.7, uniformly for all Applicants.

2.11 Late Applications

Applications received after the Application Due Date and Time shall not be accepted by the MSSIDC

2.12 Modifications/ Substitution/ Withdrawal of Applications

Applications once submitted cannot be withdrawn or modified / altered in any fashion.

2.13. Clarifications

The MSSIDC may, at its sole discretion, seek clarifications in writing from any Applicant regarding its Application.

3. Schedule of Application Process

Last date for submission of Applications is 30.08.2019 upto 05.00 P.M.

4. This scheme is subject to modification of terms & conditions by Government of Maharashtra, who is providing the grant.

5. MSSIDC reserves the right to get the project report vetted by third party.
Appendix 1
Project Information Memorandum

TECHNICAL ASSISTANCE FOR THE COIR PROCESSING COMMON FACILITY CENTERS & TO ESTABLISH TUFTED COIR DOOR MAT UNIT IN SINDHUDURG DISTRICT, MAHARASHTRA.

1. Background
The coconut tree is an important source of livelihood for the people in the coastal belt of India. It is agro based export oriented, predominantly a cottage industry, that provides large scale employment. The coir and coco pith derived from coconut husk is used as main raw material for making various value added products. Coconut producers play a key role in socio economic development in rural areas. The coir sector provides numerous employment opportunities especially women from economically weaker section. Maharashtra has a coastal line of 720 kms with almost 22,750 hectares area under coconut plantation in Konkan Division. Inspite of abundance of raw material required for coir industry there is a negligible consumption of husk. Therefore the potential for development of coir and coir based industry in the state is huge.

The Government of Maharashtra in the year 2016-17 has introduced pilot project under the scheme of Resource based intensive planning in Sindhudurg District. Under the said scheme in order to generate the employment in Sindhudurg district using the availability of large no of coconut husk 12 Common Facility Centres (CFCs) are being established. The Government of Maharashtra has nominated Maharashtra Small Scale Industries Development Corporation (MSSIDC) for implementing the pilot project of coir based industry in Sindhudurg District. The main function of these 12 CFCs is to extract coir fibre from the husk which is available in the 5 to 10 kms of periphery of the centre. The coir fibre extracted from these centres is provided to the women to make a coir yarn. This coir yarn is used to manufacture various coir utility products as well as in construction industry. This sector is having capacity to process 8,000 husk per day in one shift of 8 hours producing around 640 kg of fibre per day. In order to process the husk it is required to collect the same from the farmers and process it at the CFCs. The fibre produced at CFCs is distributed to the women who have already been provided electronic rats for making the coir yarn. The coir yarn produced by the women is required to collect and brought back to the CFCs so that, that can be supplied to the manufacturers of the various products from this coir yarn. The women have already been provided training for coir yarn making. Till date around 810 women are trained. Out of these 12 CFCs the construction of 6 centres has been completed and machinery is also supplied. One centre is functioning and two centre will start functioning shortly. The detail status of all centres is as under:-
In order to provide the forward linkage for the coir yarn manufactured by these centres the Government of Maharashtra planned to establish a tufted coir mat making unit in Sindhudurg District so that the coir yarn produced by these 12 centres can be used to manufacture the tufted coir mats which has huge demand in domestic as well as international market.

<table>
<thead>
<tr>
<th>Sr. No.</th>
<th>Details of The Center</th>
<th>Status of construction of shed</th>
<th>Status of machinery</th>
<th>Production capacity</th>
<th>Present status</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Talgaon, Taluka, Malvan</td>
<td>On rent</td>
<td>Installed</td>
<td>8000 husk per day for 8 hours- 640 kg coir per day</td>
<td>Production started</td>
</tr>
<tr>
<td>2</td>
<td>Hadi Taluka, Malvan</td>
<td>Completed</td>
<td>Supplied</td>
<td>8000 husk per day for 8 hours- 640 kg coir per day</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Tulas Taluka - Vengurla</td>
<td>Completed</td>
<td>Installed</td>
<td>8000 husk per day for 8 hours- 640 kg coir per day</td>
<td>Production will be started shortly.</td>
</tr>
<tr>
<td>4</td>
<td>Parule Bazar Taluka - Vengurla</td>
<td>Completed</td>
<td>Supplied</td>
<td>8000 husk per day for 8 hours- 640 kg coir per day</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>Sangeli Taluka - Sawantwadi</td>
<td>Completed</td>
<td>Installed</td>
<td>8000 husk per day for 8 hours- 640 kg coir per day</td>
<td>Production will be started shortly.</td>
</tr>
<tr>
<td>6</td>
<td>Vilwade, Taluka - Sawantwadi</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>Land for project is yet to finalise</td>
</tr>
<tr>
<td>7</td>
<td>Satarda Taluka - Sawantwadi</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>Land for project is yet to finalise</td>
</tr>
<tr>
<td>8</td>
<td>Sateli Bhedshi Taluka - Dodamarg</td>
<td>Completed</td>
<td>Supplied</td>
<td>8000 husk per day for 8 hours- 640 kg coir per day</td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>Zolambe Taluka - Dodamarg</td>
<td>Completed</td>
<td>-</td>
<td>-</td>
<td>Land finalised. Construction will be started shortly</td>
</tr>
<tr>
<td>10</td>
<td>Mangaon Taluka - Kudal</td>
<td>Completed</td>
<td>-</td>
<td>-</td>
<td>Land for project is yet to finalise</td>
</tr>
<tr>
<td>11</td>
<td>Walawal Taluka - Kudal</td>
<td>Completed</td>
<td>-</td>
<td>-</td>
<td>Land for project is yet to finalise</td>
</tr>
<tr>
<td>12</td>
<td>Mithbav Taluka - Devgad</td>
<td>Completed</td>
<td>-</td>
<td>-</td>
<td>Land for project is yet to finalise</td>
</tr>
</tbody>
</table>
However, it has been decided that instead of Government running tufted mat unit or other value added products, private entrepreneurs should be encouraged to do the same.

The installed production capacity of CFC is 7.5 MT of yarn per day. Hence the minimum manufacturing capacity of this tufted coir mat making unit is 8 MT of coir yarn per day, as coir yarn is required as raw material for the said unit. However applicant is strongly urged to set up bigger unit to utilise economy of scale in production. The Land required for the tufted coir unit will be approximately 2.5 acres.

In order to promote coir sector, the Government of Maharashtra has declared “Maharashtra Coir Policy 2018” for development of coir industry in Maharashtra. This policy offers various incentives for establishment of coir based industry in Maharashtra.

(ANNEXURE-II)

2. Objectives of the Proposed Project
   a. To improve the livelihood of the women from the Sindhudurg District.
   b. To increase the consumption of coir husk for extraction of coir fibre and to manufacture various coir products.
   c. To establish tufted coir mat unit in Sindhudurg District in order to provide market for yarn produced by women associated with CFCs and to increase value addition in coir processing and to increase employment.
   d. To create income source for the farmers from the coconut husk which is used as a fuel at present.
   e. To provide forward linkage for the coir products manufactured by the CFCs produced by women.

3. What would the MSSIDC offer to the Applicant?
   a. The applicant will be eligible for all the incentives as per the Maharashtra Coir Policy – 2018 including incentives under package scheme of incentives after fulfilment of all the terms & conditions of the said scheme even after availing benefit under Chanda te Banda scheme i.e. Grant-in-aid provided under Chanda te Banda Scheme.
   b. The applicant will be eligible for special capital incentives as per the Maharashtra Coir Policy – 2018 maximum 35% of the fixed capital investment limited to Rs.50.00 lakh after fulfilment of all the terms & conditions of the said scheme.
   c. One selected applicant will be eligible for 35% of Capital Expenditure ( - )Rs.50 lakh subject to ceiling of Rs.55.00 lakh, over and above incentive given under Maharashtra Coir Policy 2018.
d. The Grant-in-aid towards Capital Expenditure will be disbursed to the entrepreneurs within a period of 5 years in equal instalment after the date of commencement of commercial production.

e. The MSSIDC or CFC will supply the coir yarn to the entrepreneur by all the 12 Common Facility centers established by Government in Sindhudurg District for coir processing.

f. The entrepreneur shall be responsible to comply all the documentation required for disbursement of incentive under Maharashtra Coir Policy – 2018 to competent authority. However the MSSIDC will not be responsible for non disbursement of incentive by Competent Authority.

g. The entrepreneur is free to procure additional raw material, required after purchasing the coir yarn and coir fiber manufactured by the CFC to meet the need of units.

h. The entrepreneur has to make all the investment upfront to implement the project on its own.

i. The Grant-in-aid will be disbursed to the entrepreneurs only after entering into MOU with MSSIDC that he will procure all the coir yarn/coir manufactured at Common Facility Center established by MSSIDC at least for a period of 10 years from the date of signing of MOU and providing following assistance to the CFC.

1. Development of mechanism for collection of Coconut Husks largely available in Sindhudurg Districts from farmers and supply them for industrial purpose.

2. Technology upgradation of 12 nos. Of CFCs. established by Government of Maharashtra under Resource based intensive planning in Sindhudurg District as and when required.

3. Providing assistant to improve the production efficiency of these CFCs by using available infrastructure.

4. Improving quality of Coir Yarn manufactured by the Women’s under these CFCs so that the yarn can be used by tufted coir mat manufacturing unit or as well as other industrial unit as raw material for value added coir products.

5. Grant will be released to bank which has finalised the unit.

j. If the entrepreneur fails to follow the MOU terms & conditions, the MSSIDC has the right to withhold the Grant-in-aid to be disbursed from “Chanda te Banda scheme”.

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